

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477031 /	06146298
<u>Product</u>	
DCCC	
Contract Dates	Estimate #
10/23/12 - 10/29/12	1193
<u>Advertiser</u>	
ISS DCCC	Original Date / Revision 10/10/12 / 10/10/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	
KVVU	Account Executive Teresa Difuria
<u>Sales Office</u>	
TELEREP-PHIL	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	11
<u>Product Code</u>	
	14
<u>Agency Ref</u>	
<u>Advertiser Ref</u>	

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type	Spots	Amount
								Week	Rate			
D 3	KVVU	10/23/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
								Totals			157	\$85,510.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	130	\$69,065.00	\$58,705.25
10/29/12 - 10/29/12	27	\$16,445.00	\$13,978.25
Totals	157	\$85,510.00	\$72,683.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/23/12 - 10/29/12	1193
<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	05/18/12 / 05/18/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	11
<u>Product Code</u>	
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And:

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Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1	KVVU	10/23/12	10/29/12	Cops/DogtheBountyHunter	1-2pm		:30			NM	5 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				5	\$120.00		
N 2	KVVU	10/23/12	10/29/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5 \$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				5	\$175.00		
N 3	KVVU	10/23/12	10/29/12	Fox 5 News	M-F 10p-11p		:30			NM	10 \$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				10	\$1,000.00		
N 4	KVVU	10/23/12	10/29/12	Fox 5 News	M-F 11p		:30			NM	5 \$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				5	\$620.00		
N 5	KVVU	10/23/12	10/29/12	Better	M-F 11a-12p		:30			NM	5 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				5	\$100.00		
N 6	KVVU	10/23/12	10/29/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	5 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				5	\$100.00		
N 7	KVVU	10/23/12	10/29/12	Katie Couric	2-3p		:30			NM	5 \$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				5	\$135.00		
N 8	KVVU	10/23/12	10/29/12	Anderson	3-4p		:30			NM	8 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				8	\$150.00		
N 9	KVVU	10/23/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	10 \$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				10	\$215.00		
N 10	KVVU	10/23/12	10/29/12	Fox 5 News at 5	5-530p		:30			NM	5 \$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/23/12	10/29/12	MTWTF--				5	\$350.00		
N 11	KVVU	10/23/12	10/29/12	FOX 5 News 5-6am	M-F 5a-6a		:30			NM	5 \$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		

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10/23/12 - 10/29/12	DCCC	1193
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS DCCC		05/18/12 / 05/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/23/12	10/29/12	MTWTF--				5	\$345.00			
N 12	KVVU	10/23/12	10/29/12	Fox 5 News at 5 MF	530-6p	M-F	530-6p		:30	NM	5	\$1,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/23/12	10/29/12	MTWTF--				5	\$365.00			
N 13	KVVU	10/23/12	10/29/12	Fox 5 News AM	M-F 6a-7a	M-F	6a-7a		:30	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/23/12	10/29/12	MTWTF--				10	\$450.00			
N 14	KVVU	10/23/12	10/29/12	MORE Access		6-7pm			:30	NM	10	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/23/12	10/29/12	MTWTF--				10	\$235.00			
N 15	KVVU	10/23/12	10/29/12	Extra		M-F	7-730p		:30	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/23/12	10/29/12	MTWTF--				5	\$400.00			
N 16	KVVU	10/23/12	10/29/12	Fox 5 News AM	M-F 7a-9a	M-F	7a-9a		:30	NM	20	\$9,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/23/12	10/29/12	MTWTF--				20	\$465.00			
N 17	KVVU	10/23/12	10/29/12	TMZ		730-8p			:30	NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/23/12	10/29/12	MTWTF--				5	\$575.00			
N 18	KVVU	10/23/12	10/29/12	More M-F	9-10a	M-F	9a-10a		:30	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/23/12	10/29/12	MTWTF--				10	\$200.00			
N 19	KVVU	10/26/12	10/26/12	Fringe		Fri	9p-10p		:30	NM	2	\$4,870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	----2--				2	\$2,435.00			
N 20	KVVU	10/29/12	10/29/12	Masterchef		Mon	9p-10p		:30	NM	2	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/29/12	11/04/12	2-----				2	\$4,400.00			
N 21	KVVU	10/27/12	10/27/12	PAC 12 Football		PAC 12 Football			:30	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----1-				1	\$1,250.00			
N 22	KVVU	10/27/12	10/27/12	FOX 5 News Sat	10-11p	10-11p	Sat		:30	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----2-				2	\$525.00			
N 23	KVVU	10/27/12	10/27/12	The Closer		Sa	2-3p		:30	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----2-				2	\$85.00			
N 24	KVVU	10/27/12	10/27/12	Without A Trace		Sa	3-4p		:30	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----2-				2	\$95.00			
N 25	KVVU	10/27/12	10/27/12	Numb3rs		Sa	4-5p		:30	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----2-				2	\$135.00			
N 26	KVVU	10/27/12	10/27/12	Criminal Minds		Sat	5-6p		:30	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----2-				2	\$150.00			
N 27	KVVU	10/27/12	10/27/12	TMZ Weekend		Sa	7-8p		:30	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----2-				2	\$300.00			

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Henderson - Las Vegas

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477031 /	06146298	
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10/23/12 - 10/29/12	DCCC	1193
Advertiser		Original Date / Revision
ISS DCCC		05/18/12 / 05/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate		
N 28	KVVU	10/28/12	10/28/12	Fox 5 News Su	10p-1045p	Su	:30			NM	2 \$1,800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	-----2				2	\$900.00		
N 29	KVVU	10/28/12	10/28/12	Sports Plus Su	1045p	1045p-11p	:30			NM	1 \$435.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	-----1				1	\$435.00		
N 30	KVVU	10/28/12	10/28/12	Friends Weekend		5-6p	:30			NM	2 \$330.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	-----2				2	\$165.00		
N 31	KVVU	10/28/12	10/28/12	Extra Weekend		Su 6-7p	:30			NM	2 \$370.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	-----2				2	\$185.00		
N 32	KVVU	10/28/12	10/28/12	Fox News Sunday	8-9a	8-9a	:30			NM	2 \$300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	-----2				2	\$150.00		
N 33	KVVU	10/28/12	10/28/12	NFL Pre-Game Show		NFL Sa-Su	8a-6p	:30		NM	2 \$2,450.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	-----2				2	\$1,225.00		
N 34	KVVU	10/25/12	10/25/12	The X Factor		The X Factor		:30		NM	2 \$10,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	---2---				2	\$5,100.00		
N 35	KVVU	10/23/12	10/29/12	BB World Series		330pm-8pm	:30			NM	1 \$6,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/23/12	10/29/12	MTWTFSS				1	\$6,500.00		
N 36	KVVU	10/23/12	10/23/12	NewGirl/RaisingHope		Tue 9p-10p	:30			NM	2 \$5,600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	-2-----				2	\$2,800.00		
N 37	KVVU	10/24/12	10/24/12	I Hate My Teenage Daughter	W	930-10pm	:30			NM	1 \$2,100.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	--1----				1	\$2,100.00		

Totals 167 \$95,510.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	138	\$77,065.00	\$65,505.25
10/29/12 - 10/29/12	29	\$18,445.00	\$15,678.25
Totals	167	\$95,510.00	\$81,183.50

Signature: _____ Date: _____

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REP HEADLINE# 6146298 TRF# 477031
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

ADV. NAME ISS/DCCC ADV. #

AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

111

PRDCT DECC

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____

REP: TO ROSE

- 1 -

CANCELED SPOTS LINE 3
NEW TOTAL \$85,510 (-10000)
PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1193

3	SZ	1000P-1100P	30	\$1,000.00	10/23	10/29	0	TU-F,M	O
PROGRAM :	FOX 5	NEWS AT 10P							
ORD COM1:	CANCELED SPOTS								
CON COM1:	FOX 5	NEWS AT 10P							
OCT/12	76710.00	NOV/12	\$8,800.00						
				CONTRACT	TOTAL	85510.00			
				FORMAT	FORMAT	152			

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 09-18
CHANGES *** KVUU-TV ***
REP HEADLINE# 6146298 TRF# 477031
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

MARKET TOTALS \$477,550 KVUU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146298
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

MAY 16/12 1
* * * KARIN ELLI

REP HEADLINE# 6146298
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENC
ORDER WORKSHEET

CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 610-225-11911
CREDIT RISK !!!
HARRIS REPORT FROM PPD

610-293-4100

REP HEADLINE# 6146298
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET CREDIT RISK !!! FAX# 610-225-1191

MAY 16 / 12 1
*** KVVV TTT

REF: ~~LINE#~~ CREDIT RISK ! ! !
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
ORDER WORKSHEET HARRIS REPORT FROM REP
*** KVVKU-TV ***
*** KVVKU-TV ***

MAY16/12 11.1
MARKET TOTALS \$477,550 KVVKU 20% KSNV 31% KTD 1%
SVC- NSI DEMOS- RA35+* KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:	SPTS:
:	:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	